

» DEALS FOR MILES

	AMEX KRISFLYER GOLD	CITIBANK PREMIERMILES	DBS ALTITUDE AMEX	UOB VISA SIGNATURE
NORMAL TRANSACTIONS	\$1.60 = 1 mile	83 cents = 1 mile	83 cents = 1 mile	\$1.25 = 1 mile
PROMOTIONS	57 cents = 1 mile (must spend over \$10,000 from Aug 16-Dec 31) \$1.07 = 1 mile (must spend over \$5,000)	*NA	50 cents = 1 mile (for overseas spending from Sept 3 to February 2008)	83 cents = 1 mile (must spend minimum \$3,000/month from Sept 1 to Dec 31)



"Through our research...it became obvious to us that increasing numbers of our customers were choosing to convert their credit card rewards into air miles."

MR CAVALE, Citibank business director
of credit payment products



"With growing affluence and sophistication, consumers in Singapore tend to travel more frequently. We are upbeat on the outlook for travel-related cards."

MR BAIDWAN, American Express
vice-president of cards and lending

* Customers enjoy lower conversion rates ranging between 45 cents and 65 cents per mile depending on the renewal of their cards and their spending